

Call for Nevada Native Artists

Tribal Tourism Poster Project
Applications Due: August 30, 2024



Through partnership with the Bureau of Land Management (BLM), the American Indian Alaska Native Tourism Association (AIANTA) is supporting cultural tourism development around the California National Historic Trail in Nevada. The collaboration is looking for a new perspective through art!

Project Description

Making connection between Native Lands and National Trails is a priority for the BLM. AIANTAs mission is to promote tribal tourism. Together we want to tell a more inclusive story of the ancestral lands along the California Trail and the impact it had on the Native people in Nevada. Looking for an artist to highlight the history and the current cultural connections tribes have to this vast and beautiful landscape this trail traverses in a new re-visioned poster.

Award

The selected artist will be awarded \$2000 commission and paid travel to an event TBD in Nevada 2024 where the poster will be unveiled, displayed and celebrated by partners, tribes and the public. The poster will be printed and promoted online for outreach, education and as promotional material for tribes and partners. The artist will receive AIANTA Individual Membership for a year and be featured on social media and other promotions.

How to Apply

Submit the online application to include: 1) a description of how you would approach the project, and 2) a small portfolio of your artwork (up to 10 examples). **Scan the code to access the application!** Also, make sure to attend our webinars for more information and updates!

Webinars

May 14, 2024 California Trail as a Visitor Draw for Native Cultural Tourism Product

July 16, 2024 The California Trail: Conserving the Lands, Sharing the History and Developing Recreation

Training Session

May 22, 2024 In-person, California Trail Center, Elko



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